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Redington™ Designs New Rod Family For Salmon and Steelhead

BAINBRIDGE ISLAND, WA – Redington is pleased to announce a new 12-rod family created for Salmon and Steelhead fishing, the CPX™ Series rods. Redington partnered with Alaska and Olympic Peninsula guide Bob Kratzer on this project, whose expertise was paramount in assuring that purpose remained at the forefront when designing these rods. Anglers and guides will notice that each rod was designed with a specific technique in mind, such as spinning, casting, and side drifting. The family was primarily designed for use in coastal rivers in Alaska, Washington, Oregon, California and British Columbia. However, the lengths and actions are great for many saltwater salmon fishing styles including mooching, trolling and beach casting.

The rod family is designed with three handle options, each specific to the type of fishing the angler will be doing. Durable Pacific Bay Tiox™ Blue guides paired with slate colored wrapping and a black blank make for a super attractive rod. Retail price of the CPX rods are \$179.00 and \$199.00 for the ten footers.

Bob Kratzer has been guiding on Washington States Olympic Peninsula for 21 years. He spends 200 days a year guiding on the Peninsula's coastal rivers as owner of Angler's Guide Service (www.anglersguideservice.com). He has also been the head guide and lodge manager of Mission Lodge for 11 years and has guided in Alaska for 19. Four years ago Bob purchased Alaska King Fishers (www.alaskakingfishers.com). Alaska King Fishers is a King Salmon camp that operates on the Nushagak River, which boasts the largest run of King Salmon in all of Alaska. Bob runs 22 guests a week out of King Fishers. He will continue to assist Redington in design, marketing, and sales of the CPX series and other Northwest related rods.

The company has been designing and producing quality, moderately priced tackle and accessories since 1993. A complete lineup of the company's tackle, apparel and waders can be found at the Redington website (www.redington.com).