



## **FOR IMMEDIATE RELEASE**

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## **Redington's SV Series™ Reels Perfect for Budget Conscious Anglers**

BAINBRIDGE ISLAND, WA – New for 2006, Redington's SV Series reels were designed with performance and value in mind. The large arbor design allows for exceptional line pick-up and the cork drag system provides unmatched smoothness and stopping power for the price. The reel body and spool is made from die cast aluminum that is anodized with a matte black finish. A high quality Koyo one way bearing, a quick release spool, and an easy left- to right-handed conversion option round out the reel's features.

The SV Series reel comes in three models for 2006: SV I (4lb line weight), SVII (5lb line weight), and SV III (8lb line weight). All models are priced at just \$100.00 with extra spools at \$50.00. With SV's affordability and Redington's one-year warranty against defects in materials or workmanship, this reel is sure to find a place in any budget conscious angler's tackle selection.

The company has been designing and producing quality, moderately priced tackle and accessories since 1993. A complete lineup of the company's tackle, apparel and waders can be found at the Redington website ([www.redington.com](http://www.redington.com)).