

FOR IMMEDIATE RELEASE

For more information or for high resolution product graphics:

Karen Curry, Marketing Assistant

1-800-253-2538

kcurry@redington.com

Redington's CD Series™ Reel Now in New Color

BAINBRIDGE ISLAND, WA – For 2008, Redington's popular CD Series reel will come in a brand new color, Moss, an interesting cross between traditional gold and olive-green. The CD series reel currently comes in both Silver and Black.

The CD Series mid-arbor reels were designed with performance and value in mind. The cork center drag design allows for exceptional line pick-up and a Koyo one-way clutch and ceramic coated bearings provide unmatched smoothness and stopping power. The reel body and spool are made from fully machined 6061 T6 aluminum. A quick release spool, and an easy left- to right-handed conversion option round out the reel's features.

All three colors of the CD Series reel come in four different models: 3/4 (SRP: \$119), 5/6 (\$129), 7/8 (\$139), & 9/10 (\$149), with extra spools available. With the CD's fine features, affordability and Redington's lifetime warranty against defects in materials or workmanship, this reel is sure to find a place in any budget conscious angler's tackle selection.

The Moss CD reel will also be available in the New RS4 Ready to Fish fly fishing outfit, available November 2007.

Redington has been designing and producing quality, moderately priced tackle and accessories since 1993. A complete lineup of the company's tackle, apparel and waders can be found at the Redington website (www.redington.com).