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## **New for 2007: Redington Expands Performance Apparel Line**

BAINBRIDGE ISLAND, WA – Redington Tackle and Apparel has an angle for the fishing industry. Continuing with their focus on the technical clothing aspect of fishing apparel, the company has added new performance knits and new performance fleeces to their 2007 apparel line-up for Men and Women.

Performance knits offer so much more to anglers than a basic woven vented fishing shirt. These tops are designed to provide added comfort, more color pop, and color fastness while requiring less maintenance for outdoor enthusiasts. Redington's performance knits incorporate high-wick and super quick-dry fabrication and offer UPF 30+ sun protection.

"We have heard that many, many skiff guides in Southern Florida, the Gulf Coast and up the Eastern Shore have moved to our long sleeve knits," says Karen Curry, marketing and sales assistant for Redington. "It has been great to hear that when people actually get into the shirts, they become believers."

Redington's performance knit offering includes:

### **For Men**

**Wild Fly Polo & Crew** – Both are made from 100% Dri-block™ knit. These pieces are very soft with comfortable, relaxed fit and versatile styling. The Polo features flattering contrast stitching while the Crew features a utilitarian mesh chest pocket.

**Campbell River Tee** – Made from 100% Dri-block™ pique knit, the Campbell River tee is sure to find its way into every modern angler's wardrobe. Versatile styling translates well on and off the water and is a perfect high-wick, quick-dry layering piece.

**White Water Polos** – Arguably the softest shirt Redington has ever produced, while still offering 30+ sun protection for those tough sun rays. The White Water, both the long and short sleeve version, are made from 100% Rayon knit and finished with a high-wick, quick-dry fabric treatment.

**Slough Creek Zip Neck Fleece & Moccasin Lake Fleece Polo** – The two new Men's fleeces for the year are the Slough Creek and Moccasin Lake, which are both made from high-wick, quick-dry 100% non-pilling Redline™ fleece and available in six fantastic colors. The Slough Creek is pullover style with a front zip neck, while the Moccasin Lake features a three-button front placket with sage grosgrain ribbon detailing. These are ideal layering and insulation pieces that also look great as street wear pieces.

**For Women**

**Morning Mist Fleece Moc** – Redington is pleased to offer women anglers a fleece this year. The Morning Mist is made from high-wick, quick-dry 100% non-pilling Redline™ fleece that is brushed on one side and are available in five beautiful colors. These are ideal layering and insulation pieces that also look great as street wear pieces.

**Boca Grande Shirt** – The Boca Grande is a performance sportswear top that translates to many different activities. Made from 100% Dri-block™ knit, the short sleeve Boca Grande features polo styling that hits at the hip, a zip collar, and for 2007, a new color, Washed Mint.

More information at Redington's website, [www.redington.com](http://www.redington.com) where a complete lineup of the company's tackle, apparel and waders can be found and now purchased through their dealer fulfilled online ordering system.



Bainbridge Island, WA